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B.B.A. (Part - II) (Semester - III) Examination, 2013
BUSINESS ECONOMICS (Paper - III) (Macro - II)
Sub. Code : 43939

Day and Date : Friday, 03 - 05 - 2013**Total Marks : 40****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
 - 2) Answers to the both sections should be written in one answer book.
 - 3) Figures to the right indicate full marks.
 - 4) Draw neat diagrams wherever necessary.

Q1) Critically explain the Keynesian Theory of Employment. **[14]**

OR

What is money? State the different functions of money.

Q2) Write short answers (Any Two) **[16]**

- a) State the significance of National Income data.
- b) Explain the concept of Investment Function.
- c) State the causes of Inflation.
- d) Explain the classical view of demand for money.

Q3) Write Short Notes (Any Two) **[10]**

- a) Concepts of National Income.
- b) Cash balance approach.
- c) Say's law of Market.
- d) Demand Pull Inflation.

